

JAMAL UDDIN

Contact Information

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Research Interests

Health Communication, Health Informatics, Information Technology, Risk Communication, Social Media, Big Data, Health Campaign, Health Behavior Change, and Health Promotion.

Education

Master of Arts, 2017

Minnesota State University, Mankato
Major: Communication Studies
Advisor: Dr. Christopher Brown & Dr. Anne Kerber
Thesis title: *The Strategies for Motivation for Healthy Eating Behavior Promotion: A Thematic Analysis of MyPlate Twitter Campaign*

Bachelor of Social Science, 2009

University of Dhaka, Bangladesh
Major: Sociology
Research monograph: *Dhaka University Students and Their Role in Bangladesh Politics (1947-2006): A Sociological Study*

Academic Appointments

Adjunct Faculty (Fall 2017 to present)

Minnesota State University, Mankato, Department of Communication Studies

Academic Mentoring (Fall 2017 to present)

Minnesota State University, Mankato, Department of Communication Studies

Graduate Teaching Assistant (Fall 2015 to Spring 2017)

Minnesota State University, Mankato, Department of Communication Studies

Course Taught

- CMST 302: Argumentation
- CMST 102: Public Speaking
- CMST 100: Fundamentals of Communication Studies

Research and Scholarship

Uddin, J. (2018). The strategies for motivation for healthy eating behavior promotion: A thematic analysis of MyPlate Twitter campaign. Accepted at the annual conference of *Western Social Science Association* in San Antonio, TX.

Uddin, J. (2017). Predictor's of perceived reliability of Zika virus health information sources. Presented at the annual meeting of the *National Communication Association* in Dallas, TX.

Uddin, J. (2017). Weight loss for a dynamic and confident life: A textual analysis of weight loss blogs. Presented at the annual meeting of the *Central State Communication Association* in Minneapolis, MN.

Service Activities

Membership in Professional Associations

National Communication Association (2017)
Health Communication Division

Central States Communication Association (2017)
Health Communication Interest Group

Service to the Discipline

Minnesota State University, Mankato, Department of Communication Studies
Hired Judge, Forensics Competitions (2015 & 2016)

National Communication Association (2017)
Conference Registration help

Central States Communication Association (2017)
Conference Registration help

Professional Development & other Experience

Professional Development

AVID training on Socratic Seminar and Cornell Notes, January 28, 2017.

British Council, Bangladesh. A course on English Language Training for Journalists, July 24, 2009 to Sep 2, 2009.

University of Dhaka, Department of Population Sciences & United Nations Population Fund (UNFPA). A workshop on Population and Climate Change, July 24-25, 2009.

Conference participation on 'Stepping Together: A Conclave of Changemakers for Clean Air and Sustainable Mobility' in New Delhi, India in September 2013.

Participant in ITU Telecom World 2013 in Bangkok, Thailand, in November 2013.

Participant in 'Mobile World Congress' in Barcelona, Spain, in February 2012.

Published Special Reports

Uddin, J. (2013). Land phones-phones without a future. *The Financial Express*. Retrieved from <http://www.thefinancialexpress-bd.com/2013/12/30/11348>

Uddin, J. (2012). GP boss for a good bond with BTRC to settle various issues. *The Financial Express*. Retrieved from http://www.thefinancialexpress-bd.com/old/more.php?page=detail_news&date=2012-05-18&news_id=129939

Uddin, J. (2013). Pioneer Citycell Moves to Bottomline with 1.42m users. *Business Outlook*, 12, p13. Retrieved from http://businessoutlookbd.com/index.php?option=com_content&view=article&id=298:pioneer-citycell-moves-to-bottomline-with-142m-users&catid=43:magazine-news

Uddin, J. (2013). GrameenPhone: Can It Keep Its Dominance? *Business Outlook*, 9, p26. Retrieved from http://businessoutlookbd.com/index.php?option=com_content&view=article&id=265:grameenphone--can-it-keep-its-dominance-&catid=43:magazine-news

Other Professional Experience

The Financial Express, Dhaka, Bangladesh

Staff Reporter (October 2010-July 2014)

Duties included:

- Cover local and international events
- Reports on telecom industry
- Maintain liaison with corporate houses

The New Nation, Dhaka, Bangladesh

Dhaka University Correspondent (March 2006- Sep 2010)

Duties included:

- Reports on education
- Cover university event

Technical Skills

Working knowledge of HTML/CSS, JavaScript, Python, MySQL, XML and WordPress

Front-end web development, Project management, Prototyping, InDesign, FrameMaker, and Photoshop

Web Development & Document Design

Mankato Cricket Club, a class project (<http://mavdisk.mnsu.edu/td47961s/mcc.html>)

Portfolio Site Design for a classmate (<http://mavdisk.mnsu.edu/td47961s/eng562/folioWeb.html>)

Book Design, a virtual publication for class project through InDesign and FrameMaker

Design for Print, a Brochure, a Business card, & a Cook Book

Souvenir Editor, “Prostab” & “Prochchhaya,” published at Dhaka University Journalists Association (2008 & 2009)

Portfolio & Social Media Page Maintains

www.jamaluddin.net, a portfolio website

Balanced Weight, Balanced Life, a Facebook page
(<https://www.facebook.com/healthyDiet.jamiJamal/>)

Leadership Position

Office Secretary at Dhaka University Journalist Association (July 2007-09)

Duties included:

- Reports on education, university events
- Preparing documents and reporting to its president
- Arranging monthly meeting
- Convening for international tour and travel management (India & Nepal), June 2008 & June 2009

Vice President, Senbag Student Welfare Society (2007 -2009)

Country Visits

Spain (2012), Malaysia (2012), Thailand (2011, 2013), Nepal (2008), Bhutan (2009), and India (2008, 2009, 2012, 2013).

Language Skills

Bengali, native speaker

English, fluent in both writing and oral skills

Arabic, fluent in both reading and writing

Hindi, good at speaking and understanding